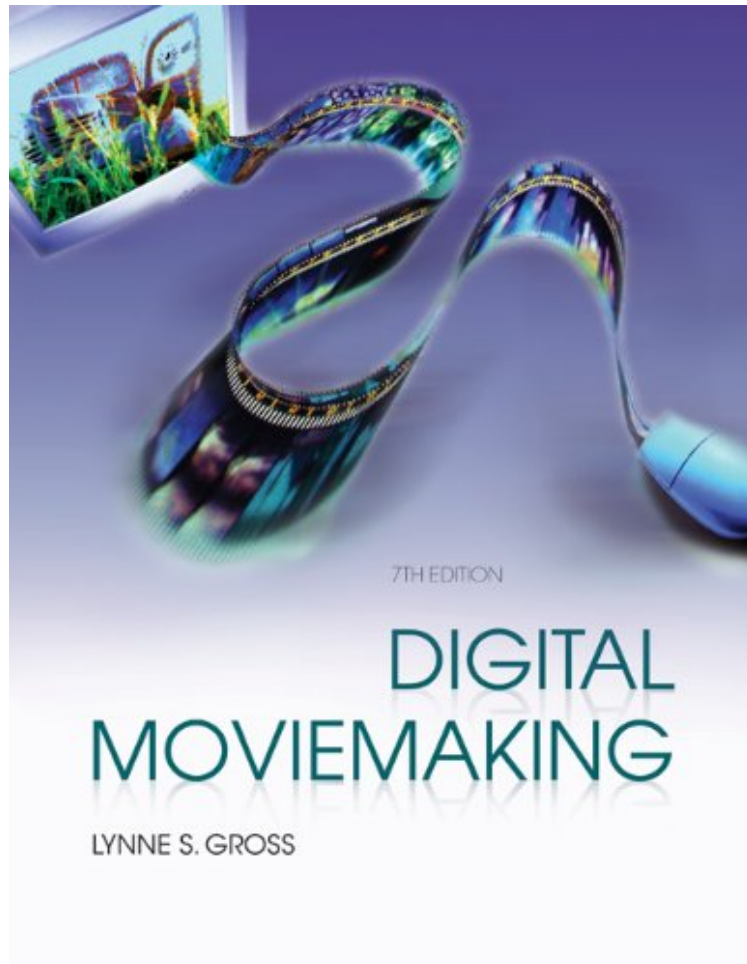


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Digital Moviemaking (Wadsworth Series in Broadcast and Production)

Lynne S. Gross

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Lynne S. Gross : Digital Moviemaking (Wadsworth Series in Broadcast and Production) before purchasing it in order to gage whether or not it would be worth my time, and all praised Digital Moviemaking (Wadsworth Series in Broadcast and Production):

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DIGITAL MOVIE MAKING is designed for the Film/Video Production course that combines the planning and aesthetic techniques of film with the economics and conveniences of video. Courses cover the procedures needed for undertaking moviemaking, primarily that of a narrative nature. This course is taken by radio-TV-film majors who are interested in careers that involve making movies.

"The principle reason for adopting this text was its approach to teaching film production while allowing for the use of video equipment, and mostly emphasizing actual film production techniques along with the importance of storytelling." "The book has a good mix between discussions of general procedures and production details." "I adopted DIGITAL MOVIE MAKING four of five years ago primarily because of its excellent coverage of preproduction. I like the way students are walked through the essential preproduction activities... Students can see at a glance all the work involved in preproduction and infer that lots of collaborative activities must proceed simultaneously during this important phase of the production process." About the Author Lynne Gross has taught radio-television production and theory courses at California State University, Fullerton (where she was Vice Chair of the Communications Department), Pepperdine University, Loyola Marymount University, UCLA, USC, and Long Beach City College. She is currently Associate Producer for the instructional video series "Journeys Below the Line" and in the past was Program Director for Valley Cable TV. She has served as Producer for several hundred television programs, including the series "From Chant to Chance" for public television, "Effective Living" for KABC, and "Surveying the Universe" for KHJ-TV. Her consulting work includes projects for Children's Broadcasting Corporation, RKO, KCET, CBS, the Olympics, Visa, and the Iowa State Board of Regents. In addition to her teaching and production work, Professor Gross has written eleven other books, as well as numerous journal and magazine articles, while remaining active in many professional organizations--including terms as a Governor of the Academy of Television Arts and Sciences and President of the Broadcast Education Association. She has received numerous professional awards, including the Rosebud Award for Outstanding Media Arts Professor in the California State University System, the Frank Stanton Fellow for Distinguished Contribution to Electronic Media Education from the International Radio and Television Society, and the Distinguished Education Service Award from the BEA.