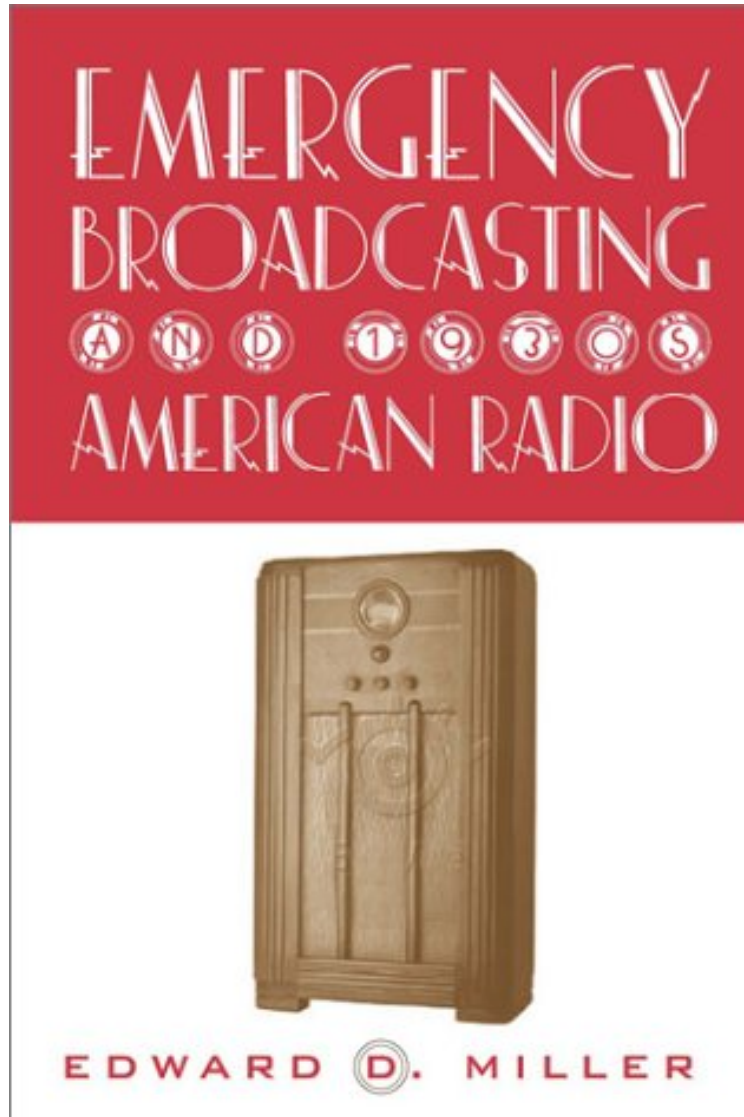


(Mobile ebook) Emergency Broadcasting 1930'S Am Radio

Emergency Broadcasting 1930'S Am Radio

Edward Miller

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Edward Miller : Emergency Broadcasting 1930'S Am Radio before purchasing it in order to gage whether or not it would be worth my time, and all praised Emergency Broadcasting 1930'S Am Radio:

3 of 4 people found the following review helpful. Uncanny Pleasures: Review of Miller's Emergency Broadcasting By Sumitra Mukerji Informed, stylishly written, and fun to read, Edward D. Miller's book Emergency Broadcasting is a must -- especially for anyone interested in a new take on the history of American radio. Miller skillfully connects radio's "intimate otherness" to various manifestations of the Uncanny (including Hamlet's Ghost, the delusions of paranoids and schizophrenics, and the voices of presidents). He does a close reading of three major broadcasting

events of the '30s -- the reporting of the Hindenberg disaster; President Roosevelt's "Fireside Chats"; and Orson Welles's famous "War of the Worlds" broadcasts -- to show how radio both reassures and frightens the listener. A reinterpretation of the classical Echo and Narcissus myth in another chapter stretches his analogy about vocal disembodiment a bit too far into the ether. But Miller returns to earth to show the relevance of the myth to today's media landscape. The book concludes with a chapter drawing parallels between 1930s American radio and the Internet, which will, I'm sure, surprise and delight many students as well as critics of "the virtual community."-- Reviewed by Sumitra Mukerji

The voice we hear on the radio - the voice with no body attached - is a key element in the history of media in the twentieth century. Before television and the internet, there was radio; and much of what defined the makeup of these newer media was influenced by the way radio was broadcast to people and the way people listened to it. Emergency Broadcasting focuses on key moments in the history of early radio in order to come to an understanding of the role voice played in radio to describe national crises, a fictional invasion from outer space, and general entertainment. Taking the Hindenburg disaster, The War of the Worlds hoax, Franklin Roosevelt's Fireside Chats, and the serial mystery The Shadow as his focal points, Edward Miller illustrates how the radio, for the first time, instantly communicated to a mass audience, and how that communication - where the voice counts more than the image - is still at work today in television and the World Wide Web. Theoretically sophisticated yet grounded in historical detail, Emergency Broadcasting offers a unique examination of radio and at the same time develops a complex understanding of the media whose birth is owed to the innovations - a

"Miller adds a theoretical context with which to assess these programs, and he effectively ties his findings to radio (and Internet) content available today. His approach is surely timely for he is really exploring how radio dealt (and deals) with real or imagined threats to national security."-The Journalism and Mass Communication Educator "Miller's book is a wholly original contribution to the study of both early American and contemporary radio. Perhaps his greatest strength is his ability to integrate theory with historical evidence. Miller's reading of both the "War of the Worlds" and FDR's Fireside Chats as being inflected by the radio reporting of the Hindenberg disaster is as unique as it is valuable. Emergency Broadcasting belongs alongside other significant radio books such as Noise Water Meat and Wireless Imagination."-Martin Spinelli, Ph.D., Professor of Radio and Media Studies, Brooklyn College of the City University of New York "In an era dominated by television and increasingly focused on the Internet as the new kid on the media block, Miller offers a valuable history lesson by reminding us of the power once yielded by radio. The best inoculation against the hyperbolic claims of new media is to understand the commonalities as well as the unique features of the various media that have shaped public consciousness in the past century. In this still unfolding narrative, radio has often been overlooked or taken for granted. Miller helps us avoid these mistakes and should encourage us all to take another, closer listen to the voices in the ether."-Larry Gross, Sol Worth Professor, The Annenberg School for Communication, University of Pennsylvania

Radio, the nation, and the rise of the voice in broadcasting, in a clearly written, significant history of the birth of the first mass medium

From the Inside Flap "In an era dominated by television and increasingly focused on the Internet as the new kid on the media block, Miller offers a valuable history lesson by reminding us of the power once yielded by radio. The best inoculation against the hyperbolic claims of new media is to understand the commonalities as well as the unique features of the various media that have shaped public consciousness in the past century. In this still unfolding narrative, radio has often been overlooked or taken for granted. Miller helps us avoid these mistakes and should encourage us all to take another, closer listen to the voices in the ether." Larry Gross, Sol Worth Professor, The Annenberg School for Communication, University of Pennsylvania "Miller's book is a wholly original contribution to the study of both early American and contemporary radio. Perhaps his greatest strength is his ability to integrate theory with historical evidence. Miller's reading of both the "War of the Worlds" and FDR's Fireside Chats as being inflected by the radio reporting of the Hindenberg disaster is as unique as it is valuable. Emergency Broadcasting belongs alongside other significant radio books such as Noise Water Meat and Wireless Imagination." Martin Spinelli, Ph.D., Professor of Radio and Media Studies, Brooklyn College of the City University of New York