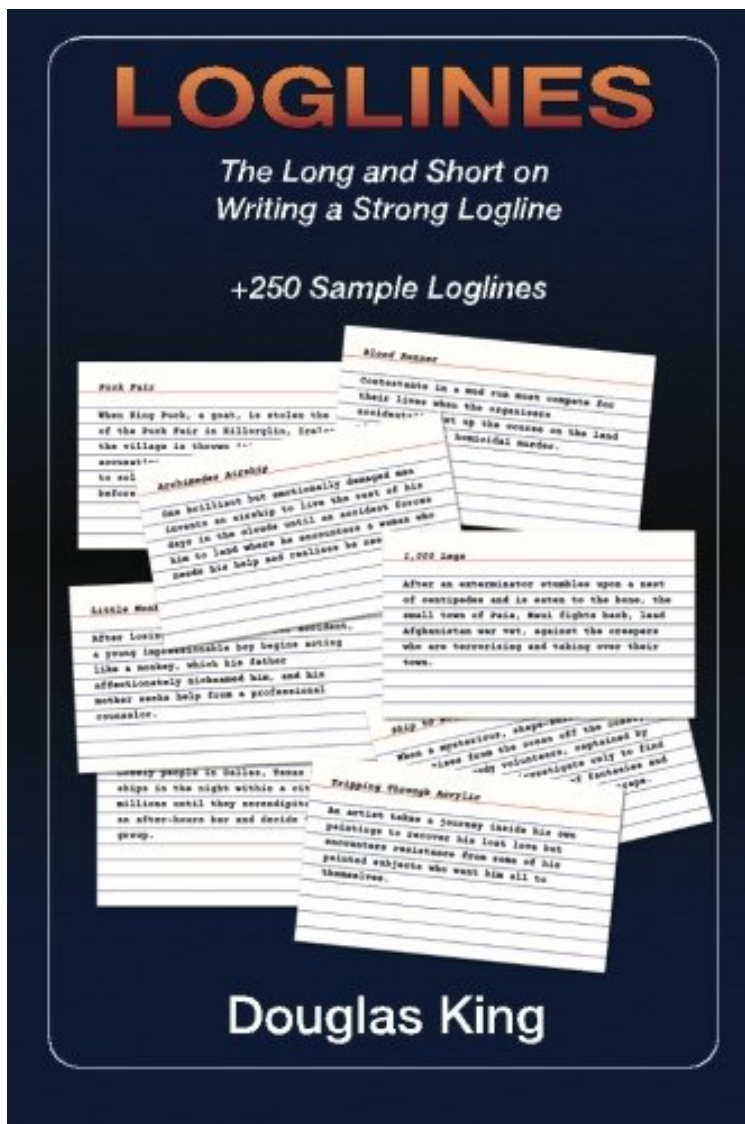


Loglines: The Long and Short on Writing Strong Loglines

Douglas King

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Douglas King : Loglines: The Long and Short on Writing Strong Loglines before purchasing it in order to gage whether or not it would be worth my time, and all praised Loglines: The Long and Short on Writing Strong Loglines:

1 of 1 people found the following review helpful. great deal and great condition which arrived on date estimatedBy Carolyn R. Fortneythis is a informative book that simplifies writing log lines.which I need for my selling my scripts and screenplays.great deal and great condition which arrived on date estimated.1 of 2 people found the following review helpful. BOOK BINDING DEFECTIVE!By Larry SchloContent of the book is Excellent, however, the

binding of the book is defective. Each time I turn a page it comes out in my hand. I did not notice the poor binding until I opened it, which was after the return date deadline. I recommend the Author but the book binding is terrible making it impossible to read. 0 of 1 people found the following review helpful. I am still looking for a useful treatment on Loglines By Ian Scott I expected some additional input on Documentary Loglines but this was not even mentioned. Even with a clear understanding of the fundamental brevity of a Logline there was insufficient "tutorial" on the actual subject., the many examples are mildly interesting but not too instructional. I am still looking for a useful treatment on Loglines.

A Logline is the spine, the cornerstone, of a screenplay. In 35 - 45 words a writer must be able to distill down the very essence of a film story, including protagonist, antagonist, setting, inciting incident, conflict, and jeopardy. (These two sentences describing a logline took 39 words.) After publishing more than 200 loglines via his blog and social media, King decided to collect the best and publish them along with instructions on how to write a logline that will gain attention. This quick reference guide can be used to learn the art and craft of writing the all-important logline, as well as an inspirational tool for writers or producers searching for their next blockbuster.

About the Author LoglinesRU was created by Douglas King on Twitter (@DouglasKing4) and as a blog (www.loglinesrus.wordpress.com) as an experiment to test if he could write an original logline every weekday. No rights were reserved. No WGAw registration was made. He published the loglines, freely granting rights for others to share, develop or buy. Douglas King has been writing professionally for 25 years. His work has been published in consumer and trade publications, and he has co-authored and authored three books. Two of his television scripts were optioned and developed and he has written and produced two series for the digital platform. He has been hired to write feature screenplays by independent producers.