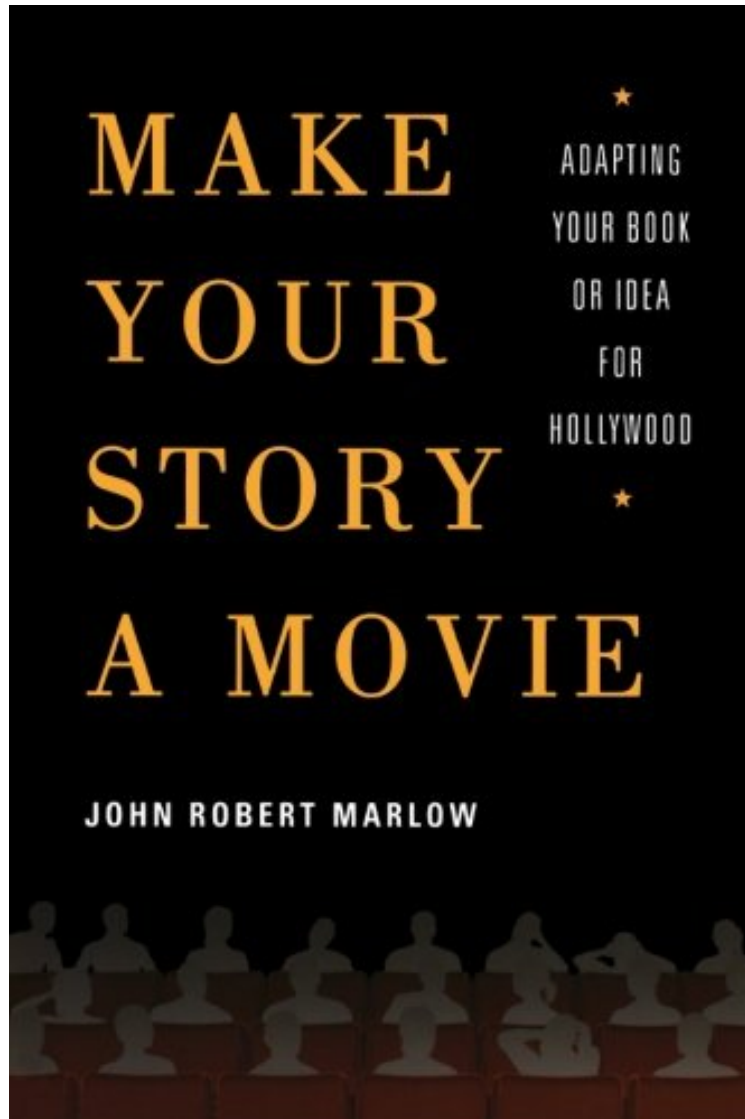


Make Your Story a Movie: Adapting Your Book or Idea for Hollywood

John Robert Marlow

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0 of 0 people found the following review helpful. A powerful book!By D. LowtherThis is a great book every author or

writer should read. Why? Because, while every book has a marketplace, a book to movie adaptation provides, in John's words, "every book the ultimate book-promotion tool." *Make Your Story A Movie* is not just interesting, not just excellent, not just effective, not just about good writing technique, but one of the most enabling non-fiction books I've read. This book is targeted at writers, authors, screenwriters, agents, managers, movie producers, you get it... anyone associated with providing movie scripts as movie candidates for the movie industry! John lays out the screenwriting do's and don'ts for the movie industry. He educates the reader about the movie industry roles; agents, managers, entertainment lawyers, producers, financiers, executives and others. He explains the mysterious Hollywood movie industry and how movies are created from books, ideas, and history through screenwriting and brought to audiences all over the world. His objective: to provide knowledge about great script-writing that sells movie contracts and options. His interviews with industry insiders, his experience as a screenwriter, author and industry consultant are shared with the reader. He explains techniques to insure the rights for movie scripts, concepts for getting industry insiders interested in the adaptation of a book or script to a movie, the structure of a script, and a checklist of each story that is a must for every project to be successful. He shares what procedural steps to take and what to watch for in making a proposal to the movie industry. And he tells you what not to do and to recognize when you need help producing a script. If you have already become an author, or are writing a book, this John Marlow "how-to" is a must as it can help your writing and authorship produce more than just a better book, but also a movie. You might think his book is very technical, but John's style in writing this book is broader, explaining the experiences of well known screenwriters as well as his own. He captures your attention, explains the facts and the process along with the reality to keep you on your toes, and does it with frankness and a great sense of humor. I could have taken any paragraph in the book and swore that it was just as captivating to read as it would have been for him to be sitting across from me in an engrossing conversation, a very personal style that kept me reading. I wish I had read Marlow's book before I published my own books. I highly recommend this intriguing book about the movie adaptation process. Dale Lowther, Author. 0 of 0 people found the following review helpful. *The Road To Success Is Paved With Knowledge* By Bengel Marlow presents a thorough picture of what is real in the world of screen play writing and adaptation, as only a successful author of screen plays can. No neophyte author who believes that his book's story would make a good movie should dream on without absorbing the lessons that are set forth in this no nonsense primer about the road to a movie credit and substantial monetary gain for the novelist. We all know that the odds against making it down that road are high. Marlow gives you a map that will reduce those odds if you want to try it anyway. 2 of 2 people found the following review helpful. *Concise book on creating marketable stories* By erikcc Disclosure- John is my editor for my yet to be published International thriller novel which is close to completion- This book is excellent in regards to creating a good story for both screenplays and other formats. The book can be used with Novels and Comics or even video games and in his book he breaks down creativity via loglines and story structure and views it from a practical and almost scientific fashion- Art in essence is science, as science is an art. The book does focus on the Movie aspect since that's its title. The book is a good addition for novelists and screenwriters to add to their library.

From Booklist Anyone following movie trends can see that adaptations are hot right now, with hit films being culled from best-selling book series (such as Harry Potter or the Hunger Games), comics (Marvels The Avengers), or even theme-park rides (The Pirates of the Caribbean films). Novelist and screenwriter Marlow has penned a helpful guide to turning an idea or a book property into a screenplay and getting that script sold. The writing basics are here: Marlow breaks down the elements of a commercial script and offers tips for writing the all-important logline. But Marlow also details how consultants can aid those who need help honing their screenplay, and offers suggestions for hiring a screenwriter for those who would rather have someone else pen the idea. He educates readers on the roles of managers, agents, and studios, as well as explaining the difference between an option and a sale. Featuring quotes from Hollywood success stories such as screenwriter Paul Haggis and producer Gale Anne Hurd, this is a comprehensive and practical guide for aspiring writers and producers. --Kristine Huntley "John Robert Marlow's new book *Make Your Story a Movie* examines the process of adapting a story to the screen. John's done a terrific job researching the business side of adaptations, and presents practical advice on writing them." --Christopher Lockhart, WME Story Editor