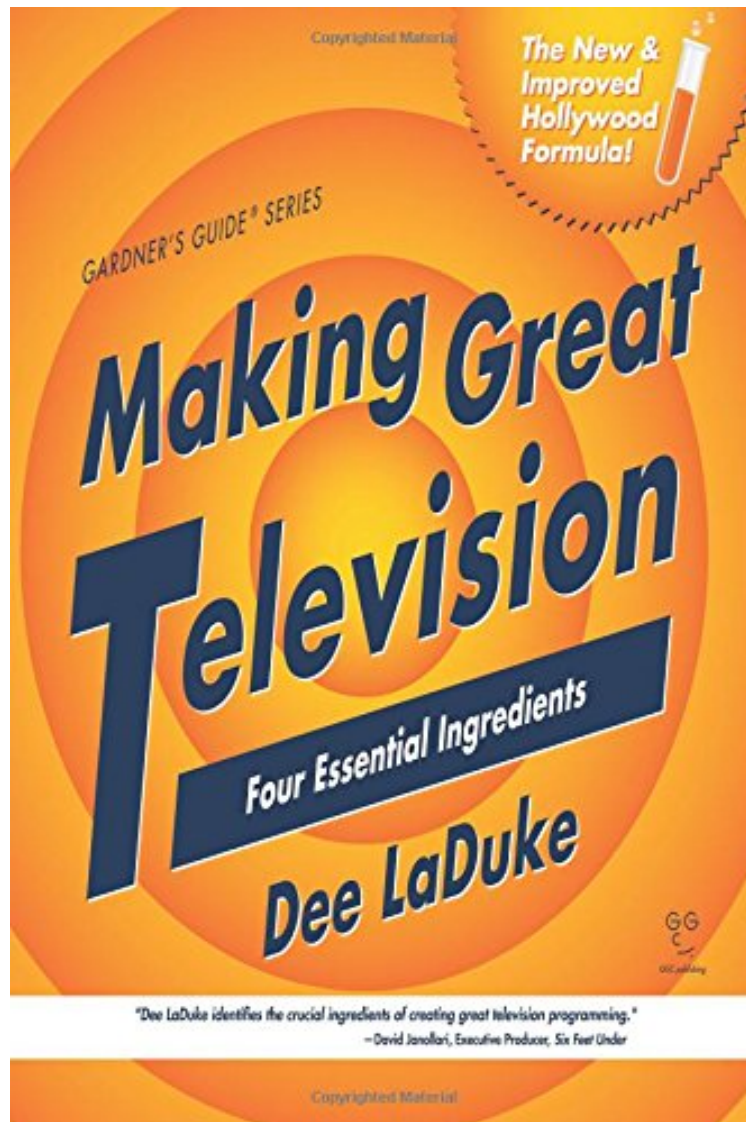


Making Great Television: Four Essential Ingredients

Dee LaDuke

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Dee LaDuke : Making Great Television: Four Essential Ingredients before purchasing it in order to gauge whether or not it would be worth my time, and all praised Making Great Television: Four Essential Ingredients:

0 of 0 people found the following review helpful. A Writers Must Read By J. Brooker I learned a lot from reading this. I even applied some of its advice into some drafts that I've written and it worked like a charm. 1 of 4 people found the following review helpful. Immediacy; The Mirror; Character; and Time By Midwest Book Review Dee LaDuke has now completed her fourth season on the UPN series "Girlfriends" where she served as Executive Producer, and is

currently Consulting Producer. She has co-created and produced a number of pilots for UPN, and was the Supervising Producer for the hit series "Designing Women. In *Making Great Television: Four Essential Ingredients*, LaDuke draws upon her years of experience and expertise to help aspiring television scriptwriters and producers a formula comprised of four essential ingredients common to all successful television series: Immediacy; The Mirror; Character; and Time. This formula applies to comedy, drama, half-hour programs or multiple episode miniseries. *Making Great Television* is not only recommended for aspiring professionals, but will prove to be of immense intrinsic interest to dedicated television fans as well.

The purpose of this book is to sift out what is common to all successful narrative television and apply it to new development. Every year millions of dollars go into developing a fresh slate of programs for the new season and the majority of those dollars are lost to the studios and networks. Only a fraction of what is developed gets on the air. At the same time, the American appetite for good television is voracious and there has never been enough to satisfy hungry viewers and advertisers. Taking the simple steps outlined in this book may help clarify which projects are most likely to succeed and should be moved along in the process; written as pilot scripts, produced as pilots and ultimately given a series order.