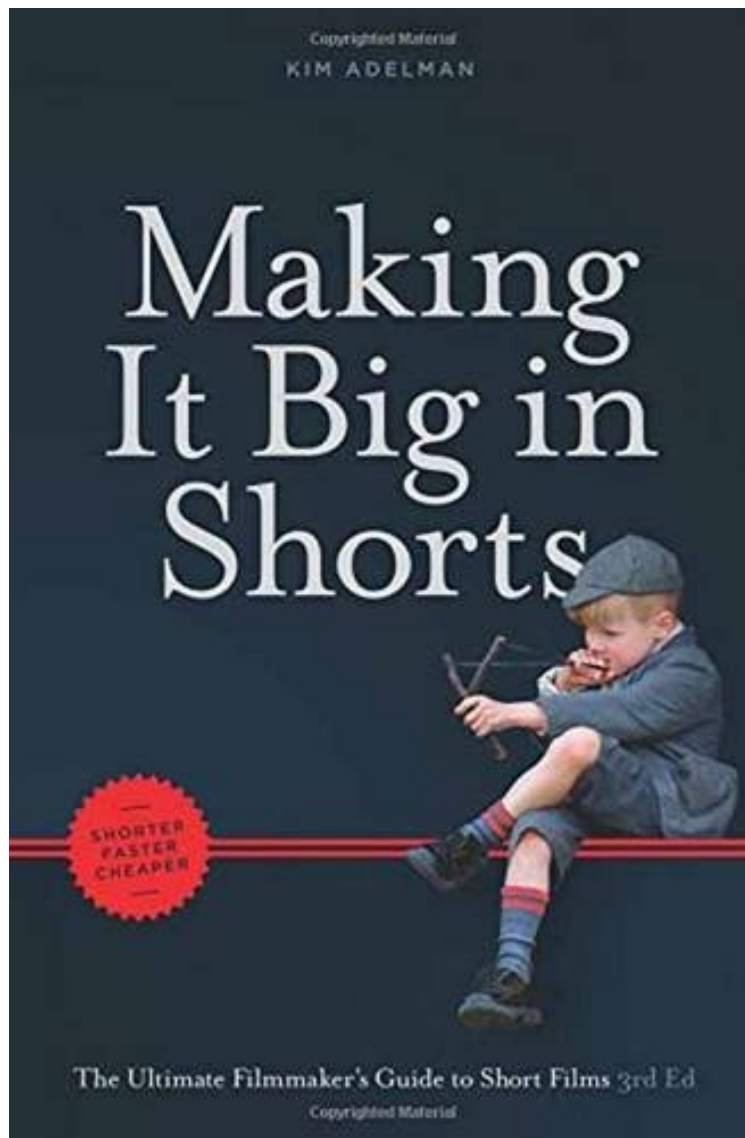


[Mobile library] Making it Big in Shorts: Shorter, Faster, Cheaper: The Ultimate Filmmaker's Guide to Short Films

Making it Big in Shorts: Shorter, Faster, Cheaper: The Ultimate Filmmaker's Guide to Short Films

Kim Adelman

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Kim Adelman : Making it Big in Shorts: Shorter, Faster, Cheaper: The Ultimate Filmmaker's Guide to Short Films before purchasing it in order to gage whether or not it would be worth my time, and all praised Making it Big in Shorts: Shorter, Faster, Cheaper: The Ultimate Filmmaker's Guide to Short Films:

2 of 2 people found the following review helpful. Wonderful, inspiring guide
By Dave Watson, Editor, *Movies Matter*
This is a terrific little book. Kim Adelman understands how less is indeed more, and how filmmakers can market their films. One section on entering short films into film festivals gives a blueprint on how, where, and when to get films noticed in a hectic business and changing landscape. Her voice is one of a kind, straight forward and yet clearly an expert in this niche market of filmmaking. Even more so, she gives each reader the confidence to make authentic films that will show artistic promise and gain attraction. This book will stand the test of time and increase its resonance for years if not decades to come.

1 of 1 people found the following review helpful. Short and to the point, No fluff. Packed solid with filmmaking lessons.
By Forris B. Day
If you are a filmmaker who primarily makes shorts this is a great reference book to have. It is relatively short but to the point, no filler. It contains 10 chapters each with a specific purpose to guide you on your journey. My favorites, chapter 9-Fifty Filmmaking Tips and Chapter 10-Ten Essential How-Tos are chapters that I feel you can go back to quite often just to keep you on track as you work through the process. The book covers subjects such as figuring out what film to make, how to make it and how to market it. The book can be read pretty quickly but if you are a filmmaker you will want to keep it handy, even on set, so that you can reference it. If you plan on making a short film make sure you invest in this little gem of a book.

Review copy supplied by MWPO
0 of 0 people found the following review helpful. Helpful Tips for Getting Started in Short Films
By Tom Farr
Making it Big in Shorts by Kim Adelman encourages screenwriters to both practice with writing and shooting short films and consider making short films as an art form all its own. Drawing from her own experience of making short films, as well as using Hollywood directors who made their start with short films, Adelman fleshes out helpful tips for making a quality short film on a low budget. The book is filled with tips for funding a short film, marketing it, and using short films to launch a career.

As someone trying to begin a career as a writer and filmmaker, I've found this book encouraging, should I decide to make the leap and create a short film.

Each year 8,000+ short films compete to fill 60 slots at the Sundance Film Festival. On an average day, 792 film and video projects vie for funding on Kickstarter. And every minute 300 hours of video are uploaded to YouTube. In this competitive environment, a short filmmaker can no longer invest time, money, and dreams of glory in the theory that if you build it, they will come. The challenge is making the right kind of short: one that will make a splash. Covering the nuts-and-bolts of production while stressing the importance of artistic expression, this invaluable handbook shows a first-time filmmaker how to make a buzzworthy little film that could launch a lucrative Hollywood career. Packed with over 75 photos and insider advice from dozens of high-profile professionals, including Sundance and Tribeca festival programmers and Academy Award winners and nominees, *Making It Big in Shorts* puts the emphasis on making films shorter, faster, and cheaper.

About the Author
Kim Adelman currently teaches *Low-Budget Filmmaking* at UCLA Extension. She was honored as Instructor of the Year in 2014 and won the UCLA Extension Distinguished Instructor Award in 2016. She lectures annually at USC School of Cinematic Arts Career Week. She has conducted filmmaking workshops across the United States, Canada, and New Zealand. Ms. Adelman has written about short films and film festivals for *Indiewire* since 2006. She has co-programmed the American Cinematheques annual *Focus on Female Directors* short-film screening series since 2005. Adelman began her short-film career in 1996 by launching the short-film program at *FXM: Movies from Fox* (now called *FX Movie Channel*). The 19 short films she produced for Fox won 30+ awards and played over 150 film festivals worldwide, including the Sundance Film Festival four years in a row. She then signed on to produce *Short and International Release*, the acclaimed short film compi-lations released by Warner Home Video. Kim Adelman is also the author of *The Girls Guide to Elvis*, *The Girls Guide to Country*, and *The Ultimate Guide to Chick Flicks*. Her books have been translated into Spanish, Japanese, and Mandarin.