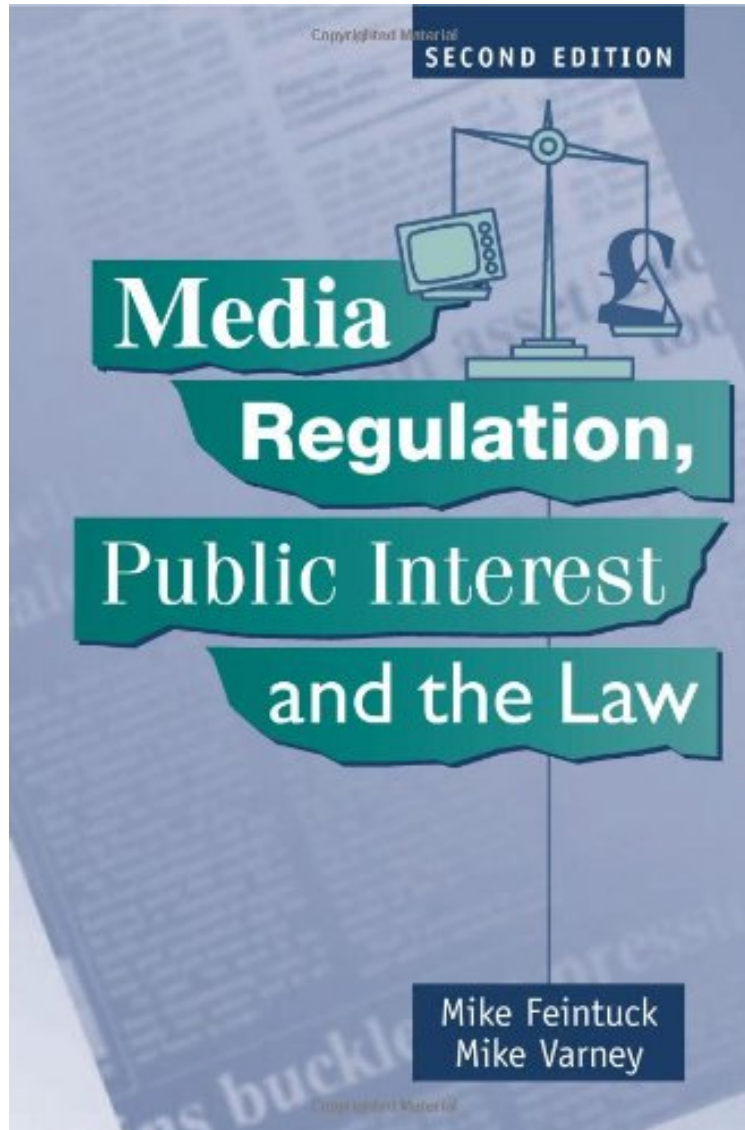


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Media Regulation, Public Interest and the Law

Mike Feintuck, Mike Varney

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Regulation of the media has traditionally been premised upon claims of 'the public interest', yet the term itself remains contested and generally ill defined. In the context of technological development and convergence, as well as corporate

conglomeration, traditional 'public service' values in British broadcasting are challenged by market values. With such ongoing trends continuing apace, regulators must increasingly justify their interventions. The communication industries' commercialisation and privatisation pose a fundamental threat to democratic values. *Media Regulation, Public Interest and the Law* argues that regulators will only successfully protect such values if claims associated with 'citizenship' are recognised as the rationale and objective for the regulatory endeavour. While such themes are central to the book, this second edition has been substantially revised and updated, to take account of matters such as European Directives, the UK's Communications Act 2003, the process of reviewing the BBC's Charter, and relevant aspects of the reform of general competition law.

The book provides a clear analysis ! This book is an important contribution in that it shows how an analysis of the legislation cannot merely be directed to legal aspects, but has to be considered in a much broader framework. *International Journal of Communication Law and Policy* Through its very well organized and presented material, the book analyses the different types and forms of copyright, the ways it is enforced, who exactly owns it and whom it protects, as well as what kinds of practices are restrained by it. *The Year's Work in Critical and Cultural Studies* A detailed and critical assessment of the problems and confusions of recent media regulation in the UK including digital television franchising and the Broadcasting Complaints Commission! it is well organised, and should be a useful resource for more advanced students and academics!for updating the public regulation case with vigour and clarity this book is to be welcomed. (from a review of the first edition) *Times Higher Education* The book provides a clear analysis ! This book is an important contribution in that it shows how an analysis of the legislation cannot merely be directed to legal aspects, but has to be considered in a much broader framework. Through its very well organized and presented material, the book analyses the different types and forms of copyright, the ways it is enforced, who exactly owns it and whom it protects, as well as what kinds of practices are restrained by it. A detailed and critical assessment of the problems and confusions of recent media regulation in the UK including digital television franchising and the Broadcasting Complaints Commission! it is well organised, and should be a useful resource for more advanced students and academics!for updating the public regulation case with vigour and clarity this book is to be welcomed. (from a review of the first edition) About the Author Mike Feintuck is Professor, Law School, at the University of Hull Mike Varney is University of Hull at the Lecturer in Law