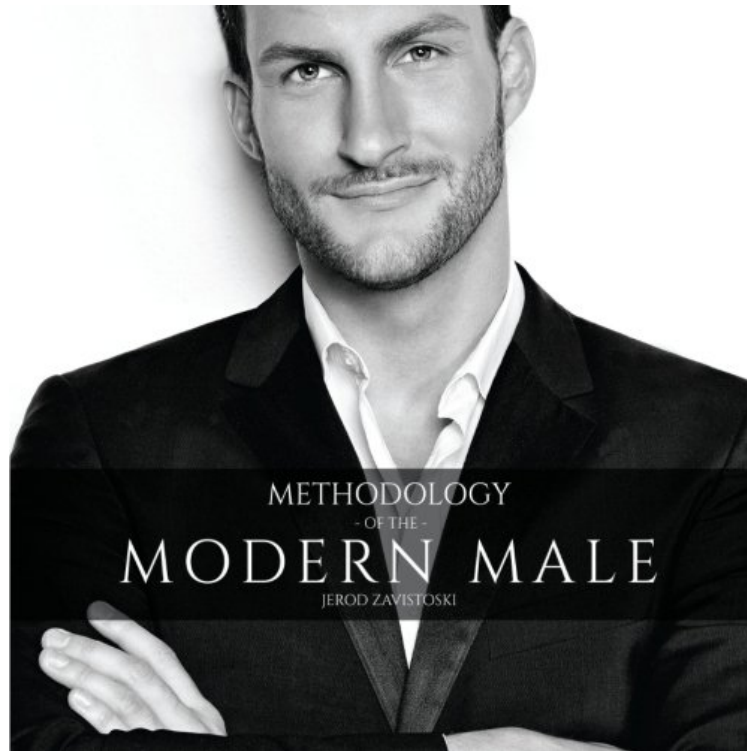


[Mobile book] Methodology Of The Modern Male: A modern males guide to personal excellence

Methodology Of The Modern Male: A modern males guide to personal excellence

Jerod Zavistoski

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me. It was written for males but unlike other books it did not promote "game playing." In fact it offers useful information on how to improve yourself as a man, as a friend and as a potential lover. More than that, it is funny and clearly written! It's on my coffee table right now. I highly recommend it.

This is not your grandfathers guide on being a gentleman. Author, Jerod Zavistoski has crafted an amazingly concise, visually appealing, illustrated, no-holds barred dating guide for men. The Methodology of the Modern Male is a straightforward, often humorous exploration of all the areas men can refine themselves. Raw, real, and irreverent, this is the millennial instruction guide to getting the woman of your dreams. This comedic and bold Idiots Guide, is the new archetypal standard of dating advice by which previous guides fall cold, flat, and outdated. Zavistoski has combined the best methodologies from every corner of the dating world and styled them into one unique flash-bang book that contains enough integrity for women to stand behind and enough visual appeal to engage male readers. As OMG someone gets it! is heard wailing off in the distance, this the first book on male dating advice that women have enthusiastically rallied behind and purchased for their boyfriends, husbands, sons and friends. Anything that can come up does, in this unique how-to guide for male readers intent on becoming the best version of themselves. Welcome to Methodology of the Modern Male. Methodology of the Modern Male is a book on Dating, Chivalry, Charm, Self Awareness, Self Development, Men's Health, Female Psychology, Grooming, Fashion, Fitness, Confidence, and Game. It all covers all the problem areas men have when dating, with clear instructions as to how they can better themselves to become a true Modern Male.

From the Back Cover ModernMaleInc.com About the Author Methodology of the Modern Male is a collection of areas men can work on with clear instructions as to how they can advance their chances of being more attractive to the opposite sex. This isn't a book on how to pick up chicks. This is a book on how you can transform yourself into the most attractive man you can be. I wrote Methodology of the Modern Male because I saw such a dire lack of understanding by men when it came to women. I wanted to help that great divide of the sexes and give guys a funny but concise book to better understand what women want. Women were asking to buy this book off of my computer before I had even published it. The response by both sexes has been amazing. Men laugh out loud at the funny visuals and comparisons and women can't believe a guy actually wrote this book. At the end of the day... I hate reading long-winded repetitive novels on ANYTHING. Let alone on dating. I designed this book for men. It's simple. It's to the point. It's funny and entertaining. It's also illustrated. But the information is solid. Any guy from any walk of life can learn something from this book. It will make your dating experience a thousand times easier. I've given readers all of the shortcuts with none of the over complicated BS. Need to lose a little weight? Take it from a closeted fat kid who hates working out. I can definitely show you the shortcuts. Need to learn some fashion tips? I hate shopping as much as the next guy. Let me show you some simple do's and don'ts to make every girl you meet drool all over you. Want to learn how to make a girl swoon at your feet? Yep, I got you covered. Some guys have a little to a lot of this stuff down but very few have it all down pat. That's what this book is, a complete guide to being The Modern Male.