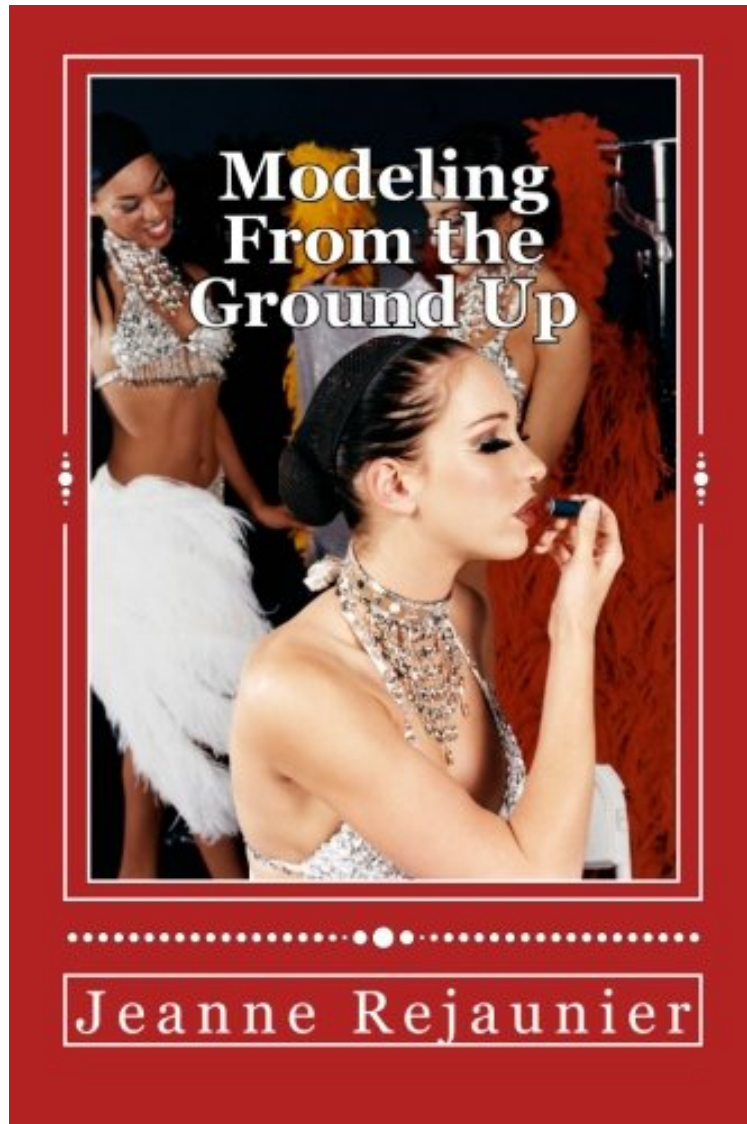


(Read now) Modeling From the Ground Up: Strategies For Building a Successful Modeling Career

Modeling From the Ground Up: Strategies For Building a Successful Modeling Career

Jeanne Rejaunier

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Jeanne Rejaunier : Modeling From the Ground Up: Strategies For Building a Successful Modeling Career before purchasing it in order to gage whether or not it would be worth my time, and all praised Modeling From the Ground Up: Strategies For Building a Successful Modeling Career:

3 of 3 people found the following review helpful. MODEL ALERT: You Can Make It In ModelingBy handelitDo you want to be a model? This book tells how to go about it. It covers the waterfront, so to speak. After reading this book on

modeling, you won't have any unanswered questions. The book presents a very solid picture of what you can expect as a model, how to start, where to go, what you will need, what you can anticipate, obstacles to overcome, etc. etc.. And it's very well written, too, by a former model and bestselling author whose novel about the modeling business is an American classic, *The Beauty Trap*.

The modeling industry is a huge, multi-billion dollar global business that attracts tens of thousands of hopefuls of every type and stripe year in, year out. Not all models are dazzlingly gorgeous, tall, thin supermodels or towering, good looking male hunks. The fact is, armed with a good set of professional photos, together with enough ambition, resolve, stamina, and a clear understanding of how the modeling world works, almost anyone can model. Many merely dream about that fabulous career on the runway and in front of the cameras, but bestselling author Jeanne Rejaunier actually became a successful model in New York and Europe and in this book tells readers how they can, too. Teens, young men and women, children, character types, the elderly, the ugly, and just plain ordinary folk can find work as models, explains Rejaunier. Her new book, a companion piece to her previous titles on modeling her million copy bestselling novel *THE BEAUTY TRAP*, and nonfiction *THE BEST 50 CAREERS IN MODELING*, provides insights into everything each type needs to know to initiate a career and become established in the various facets of modeling at a local, regional, national, and international level. Some of the topics covered in *MODELING FROM THE GROUND UP: STRATEGIES FOR BUILDING A SUCCESSFUL MODELING CAREER* include: What it takes to be a model; how to find a model agency; how to present yourself on a modeling interview; varieties of modeling assignments; what to ask photographers and how to pose for them; how to get free photographs; wardrobe know-how; makeup and hair styling for go sees and bookings; runway and camera tips; model portfolios; the nuts and bolts of live modeling; fashion; print; commercials; creating an image; contracts and negotiations; modeling in American cities large and small; modeling in Europe and Japan; making the most of your strengths and weaknesses; marketing your image; and much, much more ... Aspiring young female models worldwide will welcome this book, as will a growing portion of men headed for careers on the runway and in front of the camera. Stage mothers and fathers seeking advancement for their offspring will discover invaluable pointers on how to handle a child's career. Established models, too, will find helpful information in Rejaunier's book, for which there is also an audience of character people, seniors, and others who wish to initiate or enhance their careers in all facets of the modeling profession. Bestselling author Jeanne Rejaunier graduated from Vassar College and also attended the Sorbonne, Paris, and the Universities of Pisa and Florence, Italy. While a student at Vassar, she was discovered by *Mademoiselle* magazine and after graduation, became a model and actress in Manhattan, Hollywood and Europe, appearing on and off-Broadway, in films and television, on magazine covers internationally and as a principal in over six dozen network commercials for such brand name products as Revlon, RCA, Chrysler, Ford, ATT, Coca Cola, Noxzema, Ivory Liquid, Pepto Bismol, Pepsodent, Mr. Clean, Gillette, U.S. Rubber, Brylcreme, Alberto-Culver, Clorox, Mennen, Arpege, Zest, Stauffer's, Delmonte, Schlitz, Ballantine, Yuban Coffee, Aqueduct Race Track, Dairy Council of America, the U.S. Navy, and many others. Rejaunier has been featured in *Life*, *Playboy*, *BusinessWeek*, *American Homemaker*, *Your Health*, *Parade*, *Pageant*, *Marie-Claire*, *Hola*, *Epoca*, *Tempo*, *Cine-Monde*, *Paris Match*, and numerous others. She is the author of the bestselling novel *THE BEAUTY TRAP*, as well as *THE MOTION AND THE ACT*, *MOB SISTERS*, *AFFAIR IN ROME*, and of nonfiction titles *THE 50 BEST CAREERS IN MODELING*, *ASTROLOGY FOR LOVERS*, *ASTROLOGY AND YOUR SEX LIFE*, *THE VIDEO JUNGLE*, *JAPANS HIDDEN FACE*, *THE COMPLETE IDIOTS GUIDE TO MIGRAINES AND OTHER HEADACHES*, *THE COMPLETE IDIOTS GUIDE TO FOOD ALLERGY*.

About the Author Jeanne Rejaunier graduated from Vassar College, Poughkeepsie, NY, and did postgraduate studies at the Sorbonne, Paris, the Universities of Florence and Pisa, Italy, and the Goetheschule, Rome, as well as at UCLA. While at Vassar, she began a career as a professional model, and subsequently became an actress in Manhattan, Hollywood and Europe, appearing on and off Broadway, in films and television, on magazine covers internationally and as a principal in dozens of national commercials. Rejaunier achieved international success with the publication of her acclaimed first novel, *The Beauty Trap*, which sold over one million copies and became Simon Schusters fourth best seller of the year, the film rights to which were purchased outright by Avco-Embassy. Rejaunier has publicized her books in national and international tours on three continents in five languages. Her writing has been extolled in feature stories in *Life*, *Playboy*, *Mademoiselle*, *Seventeen*, *National Geographic*, *BusinessWeek*, *Fashion Weekly*, *Womens Wear*, *W*, *McCalls*, *American Homemaker*, *Parade*, *Lets Live*, *Marie-Claire*, *Epoca*, *Tempo*, *Sogno*, *Cine-Tipo*, *The New York Times*, *the Los Angeles Times*, and countless other publications. In addition to *The Beauty Trap*, Rejaunier also published two other novels *The Motion and the Act* and *Affair in Rome*; and nonfiction titles *The 50 Best Careers in Modeling*, *The Video Jungle*, *Astrology and Your Sex Life*, *Astrology For Lovers*, *Japans Hidden Face*, *The Complete Idiots Guide to Food Allergy*, and *The Complete Idiots Guide to Migraines and Other Headaches*. As a filmmaker, Rejaunier directed, produced, filmed and edited the 4 hour documentary, *The Spirit of 56: Meetings with Remarkable Women*. Some 200 of her videos are now posted on YouTube:at

http://www.youtube.com/my_videos?feature=mhw4; additional writing is available on her blog, www.jarcollect.blogspot.com).