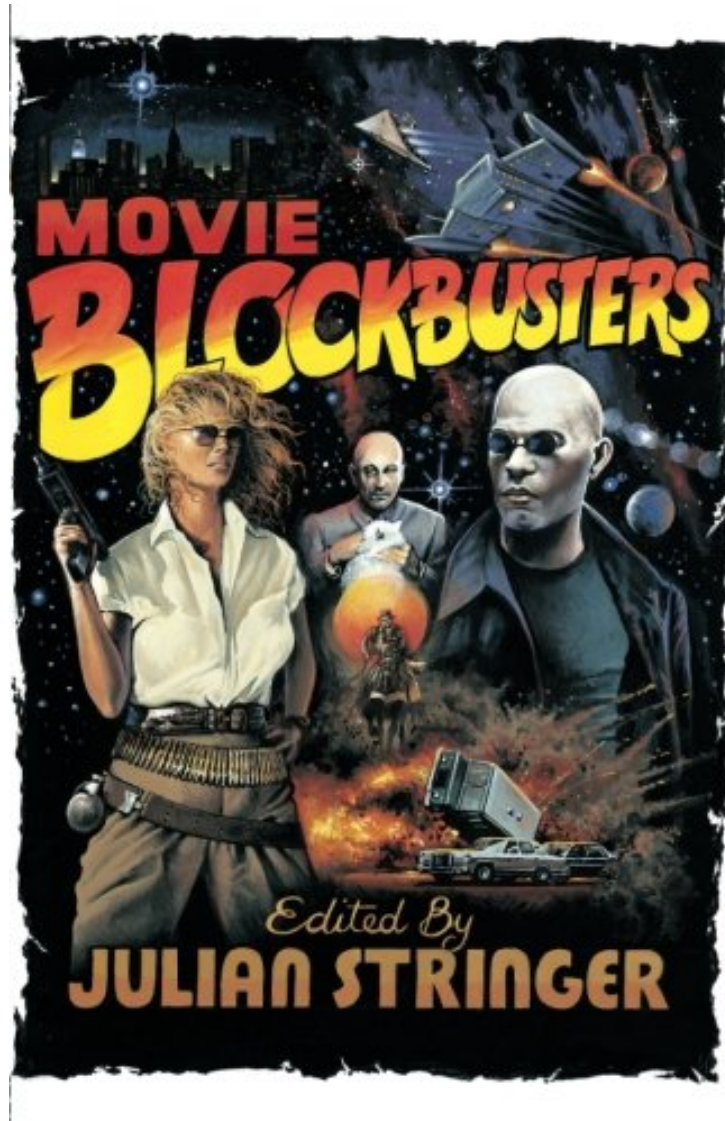


Movie Blockbusters

Julian Stringer

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Julian Stringer : Movie Blockbusters before purchasing it in order to gage whether or not it would be worth my time, and all praised Movie Blockbusters:

0 of 0 people found the following review helpful. Well-Written AnthologyBy J. AragonJulian Stringer put together a well-written, well-rounded anthology of different scholars discussing the varied aspects of the movie industry. I appreciated the section on the "movie event" blockbusters. Other sections or chapters of the book were just as strong.My favourite chapter dealt with the New Zealand blockbuster *Once Were Warriors*. The author did a great job of placing how instrumental the movie was in getting people, especially aboriginal/indigenous/Maori peoples, to

discuss the issue of domestic violence. Pop culture truly informed in this case in a positive manner. The audience for this book varies from a lay audience, anyone who reads *Entertainment Weekly*, *Variety*, or *Premiere* (now only online, I believe) would like this book, as would students/instructors in Communications, Sociology, Women's Studies, and Film programs. The book's tone isn't esoteric or jargon filled, but is well-written and well-researched.

Big-budget, spectacular films designed to appeal to a mass audience: is this what - or all - blockbusters are? *Movie Blockbusters* brings together writings from key film scholars, including Douglas Gomery, Peter Kramer, Jon Lewis and Steve Neale, to address the work of notable blockbuster auteurs such as Steven Spielberg and James Cameron, discuss key movies such as *Star Wars* and *Titanic*, and consider the context in which blockbusters are produced and consumed, including what the rise of the blockbuster says about the Hollywood film industry, how blockbusters are marketed and exhibited, and who goes to see them. The book also considers the movie scene outside Hollywood, discussing blockbusters made in Bollywood, China, South Korea, New Zealand and Argentina

About the Author Julian Stringer is Lecturer in Film Studies at the University of Nottingham.