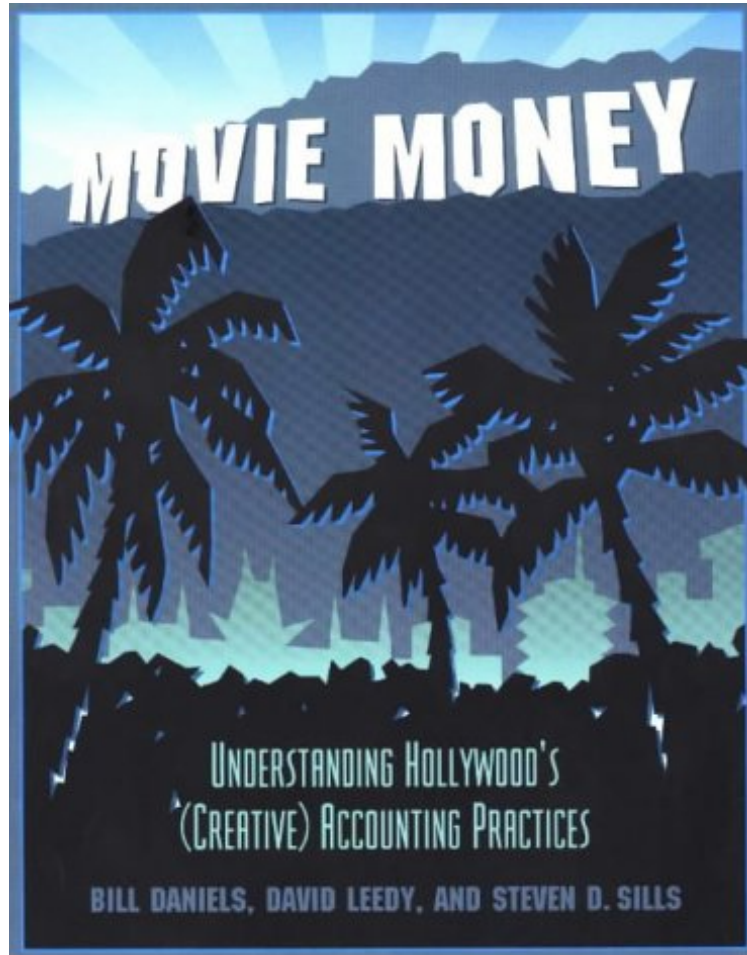


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Bill Daniels, David Leedy : Movie Money: Understanding Hollywood's (Creative) Accounting Practices before purchasing it in order to gage whether or not it would be worth my time, and all praised Movie Money: Understanding Hollywood's (Creative) Accounting Practices:

10 of 10 people found the following review helpful. Serious stuff if you are serious about distributionBy Frank CasanovaThis is serious stuff! Written by three of the top "Profit Participation Auditor-Accountants" in Hollywood, this is a very informative, very scary inside look at how the legendary "Hollywood Accounting" really works. They also go into why it is the way it is...and that does give you some sympathy for the devil. It's not an easy read since we're talking about legalese and accounting strategies here, so it's not for the casual hobbyist. I found it absolutely fascinating and extremely useful since I consider myself a serious filmmaker who wants to know what a good deal and a bad deal may look like...and want to make some money with my movies, not just hit a few festivals and it end up a

trophy on the shelf. If you're serious, this is a must read...but bottom line: Don't try to do this yourself. Even the everyday lawyer or CPA will get bamboozled if they don't have a movie biz experience. 1 of 1 people found the following review helpful. Awesome Book. Explains the ins and outs of Hollywood ...By Shawn McKenzieAwesome Book. Explains the ins and outs of Hollywood accounting, great for any indie or experienced filmmaker. Teaches all kinds of important contract terms and information. Highly recommend reading before making your film. 0 of 0 people found the following review helpful. Thank you By dmitriy karpovThe book was in excellent condition! Great deal or less money!!!

Examining the numerous film industry definitions of "gross" and "net" profits, and the many ways in which these figures are calculated, this book attempts to unravel and explain the business' arcane "creative" accounting practices.

From BooklistWhen columnist Art Buchwald sued Paramount for plagiarism and breach of contract over the 1988 film *Coming to America*, a by-product was the revelation that Hollywood's accounting practices are more than slightly deceptive. That movie grossed \$350 million worldwide, but Paramount was able to claim that the movie failed to show a profit. Daniels and his coauthors shed light on the issue. One coauthor, David Leedy, was a CPA with an admitted grudge when he self-published a 1980 booklet *Motion Picture Distribution--An Accountant's Perspective*. He sold more than 5,000 copies out of a post office box in Hollywood. In 1990, he updated his guide, relying on revelations that came out of the Buchwald case, but a finished book never made it to market. This newest, more polished version is a result of a collaboration between Leedy and Daniels, an entertainment journalist, and Steven Sills, head of a Hollywood auditing firm. The authors target "entertainment professionals" as their intended audience, but *Movie Money* will fascinate anyone interested in show business. David Rouse