

Movie Publicity Showcase Volume 11: Laurel and Hardy in "Block-Heads"

I Joseph Hyatt

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LAUREL & HARDY IN "BLOCK-HEADS"

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#3127282 in Books 2016-04-01 Original language: English 11.00 x .23 x 8.501, .55 #File Name: 153088691098 pages | File size: 17.Mb

I Joseph Hyatt : Movie Publicity Showcase Volume 11: Laurel and Hardy in "Block-Heads" before purchasing it in order to gauge whether or not it would be worth my time, and all praised Movie Publicity Showcase Volume 11: Laurel and Hardy in "Block-Heads":

0 of 0 people found the following review helpful. Laurel Hardy By Roy A Rioux Love these books 0 of 0 people found the following review helpful. They keep getting better! By Lord Heath THE FACTS This is the eleventh in a series of paperbacks showcasing the films of Laurel and Hardy. Each volume focuses its attention on an individual film and has pages of publicity material used to promote the film during its initial run (and often re-releases). The main focus is Laurel Hardy's popular feature film, BLOCK-HEADS, made in 1938. This booklet (it wouldn't be fair to call it a book) features re-printed posters, newspaper clippings, lobby cards, interviews and adverts which were published during the

film's initial and re-release runs. This volume has some exquisite lobby cards and posters and it's a real joy to see them all here together in one volume. Each issue has a glossy cover, and approximately 11x8.5" in size. This volume is 100 pages, with 87 pages dedicated to the featured topic. THE OPINIONSAs with previous issues in the series, this one is no different in terms of a wealth of information packed into a small space. Tons of delightful stories, newspaper clippings, artwork, and much more. A popular film among Laurel Hardy fans is given a decent dedication with this volume. A must-buy for all fans. The more people who embrace these volumes the more chance we the fans have of the series being continued and more rare material being made available from a dedicated and well established author as Irv Hyatt.

"Movie Publicity Showcase - Volume 11" places the Laurel and Hardy film "Block-Heads" into its historical "first run" context, utilizing original press materials from 1938. This volume also includes news material covering the separation of Stan Laurel with Producer Hal Roach. A Movie Quiz Contest of 1938 entry booklet is also reproduced, with descriptions of 94 movies of that season. Read about your favorite stars as they were during the day of the movie's initial release. See how creative theater managers could draw in an audience when movie exhibition was an art form. Step back into time and see what movie fans of that day experienced when going to the movies! This is the eleventh of a series.

About the AuthorI. Joseph Hyatt is an entertainment archeologist/author. A member of the Sons of the Desert, the Laurel and Hardy Appreciation Society, Hyatt's articles and books have been printed internationally. Traveling across the US, and drawing on many collections, including his own, his books bring back past eras with words and photographs. I. Joseph Hyatt currently serves on the Board of Trustees for the Union County Performing Arts Center of New Jersey, a fully restored 1928 movie/vaudeville palace.