

# Movie Publicity Showcase Volume 2: Laurel and Hardy in "Saps at Sea"

I. Joseph Hyatt

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**I. Joseph Hyatt : Movie Publicity Showcase Volume 2: Laurel and Hardy in "Saps at Sea"** before purchasing it in order to gage whether or not it would be worth my time, and all praised Movie Publicity Showcase Volume 2: Laurel and Hardy in "Saps at Sea":

3 of 3 people found the following review helpful. A Virtual Tour of an Historic Road ShowBy Eric SchultzIt has been said that hard times can bring out the best and worst in people, and the same goes for wartime. This book is about some of the good which was done during World War II. In 1942, a large group of movie celebrities were organized for the largest road show of celebrities ever, The Hollywood Victory Caravan. The purpose was to raise funds for two organizations: the Navy Relief Society and the Army Emergency Relief, which were formed to give assistance to the families of military personnel who were either on-duty or killed in the war. The movie stars involved donated their time for this variety show, which performed in eleven cities over a three-week period, and raised more funds than ever

before for these two relief agencies. I. Joseph Hyatt has extensively researched this historic all-star variety show, and has put it all together in this very interesting book. This Ultimate Hollywood Victory Caravan Scrapbook takes us through the whole tour, as dozens of talented stars traveled together on a special train to perform in cities from Washington, D. C. to San Francisco. Mr. Hyatt has collected information and memorabilia from each of the shows performances, and has presented it here in this book, with a running narration of interesting and amusing stories of things which happened along the way. Some film footage of performances has been discovered, and the book shows us frames from these films, along with a great many regular photographs and reproductions of official program books, newspaper clippings and advertisement posters. This book gives us a look at how these movie stars took time out of their normal careers to make an effort to help the families of those who had gone overseas to fight in the war. The many stars included James Cagney, Claudette Colbert, Charles Boyer, Bing Crosby, Joan Blondell, Groucho Marx, Olivia de Havilland, Cary Grant, Bob Hope and the greatest comedy team of all: Laurel Hardy. Irv Hyatt has compiled and written a very interesting and entertaining history of this historic tour. Everyone who is interested in that time, or else a fan of the movies of that era, will enjoy this book.1 of 1 people found the following review helpful. New Edition of an Interesting BookBy Eric SchultzThis book was only released about a year ago, and now it is available in a more economically-priced edition. That makes it even better! This is certainly the kind of book that any classic film buff would like to have. It is an interesting view of America during WWII, and history buffs will find it intriguing.It has been said that hard times can bring out the best and worst in people, and the same goes for wartime. This book is about some of the good which was done during World War II. In 1942, a large group of movie celebrities were organized for the largest road show of celebrities ever, The Hollywood Victory Caravan. The purpose was to raise funds for two organizations: the Navy Relief Society and the Army Emergency Relief, which were formed to give assistance to the families of military personnel who were either on-duty or killed in the war. The movie stars involved donated their time for this variety show, which performed in eleven cities over a three-week period, and raised more funds than ever before for these two relief agencies. I. Joseph Hyatt has extensively researched this historic all-star variety show, and has put it all together in this very interesting book. 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The many stars included James Cagney, Claudette Colbert, Charles Boyer, Bing Crosby, Joan Blondell, Groucho Marx, Olivia de Havilland, Cary Grant, Bob Hope and the greatest comedy team of all: Laurel Hardy. Irv Hyatt has compiled and written a very interesting and entertaining history of this historic tour. Everyone who is interested in that time or the movies of that era, will enjoy this book.3 of 3 people found the following review helpful. Dedicated, enthusiastic collection of rare gems... all in one volumeBy Lord HeathTHE FACTSThis is the second of many paperbacks showcasing the films of Laurel and Hardy. Each volume focuses its attention on an individual film and has pages of publicity material used to promote the film during its initial run (and often re-releases).Saps At Sea was the last feature-length film that Laurel Hardy made for legendary film producer Hal Roach. This booklet (it wouldn't be fair to call it a book) features re-printed posters, newspaper clippings, lobby cards, interviews and adverts which were published in 1940 when the film was released.Each issue has a glossy cover, and approximately 11x8.5" in size.This volume is 48 pages, of which 37 pages are used for actual material from this film.THE OPINONSThere are 6 pages less of material here than in Volume 1 (SWISS MISS), but the quality of the print is noticeably an improvement.The work herein has been collected over a long period of time by a dedicated author, whose previous works are moulded in the same style of presentation. To have so much information about one film all in one place may be a little overwhelming for some, but for the true die-hard Laurel Hardy fan this is an interesting and quite enjoyable offering from Hyatt. As the set of issues continues to be expanded, this would make a nice addition to the bookshelf of any fan.

"Movie Publicity Showcase - Volume 2" places the Laurel and Hardy film "Saps at Sea" into its historical "first run" context, utilizing original press material from 1940. Read about your favorite stars as they were during the day of the movie's initial release. See how creative theater managers could draw in an audience when movie exhibition was an art form. Step back into time and see what movie fans of that day experienced when going to the movies! This is the second of a series.

About the AuthorI. Joseph Hyatt is an entertainment archeologist, author and a member of the Sons of the Desert, the Laurel and Hardy Appreciation Society. Hyatt's articles and books have been printed internationally. Traveling across the US, and drawing on many collections, including his own, his books bring back past eras with words and photographs. I. Joseph Hyatt currently serves on the Board of Trustees for the Union County Performing Arts Center

of New Jersey, a fully restored 1928 movie/vaudeville palace.