

Movie Publicity Showcase Volume 7: Laurel and Hardy in "Our Relations"

I. Joseph Hyatt

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I. Joseph Hyatt : Movie Publicity Showcase Volume 7: Laurel and Hardy in "Our Relations" before purchasing it in order to gauge whether or not it would be worth my time, and all praised Movie Publicity Showcase Volume 7: Laurel and Hardy in "Our Relations":

0 of 0 people found the following review helpful. The best so far! By Lord Heath THE FACTS This is the seventh of many paperbacks showcasing the films of Laurel and Hardy. Each volume focuses its attention on an individual film and has pages of publicity material used to promote the film during its initial run (and often re-releases). The main focus is the 1936 Laurel Hardy feature film, OUR RELATIONS, but the volume includes material from other Hal Roach films, such as MISTER CINDERELLA (Rosina Lawrence's personal favourite film); GENERAL SPANKY;

NOBODY'S BABY; PICK A STAR/MOVIE STRUCK and KELLY THE SECOND, which were all released around 1936 - the same time as OUR RELATIONS. This booklet (it wouldn't be fair to call it a book) features re-printed posters, newspaper clippings, lobby cards, interviews and adverts which were published during the film's initial and re-release runs. This volume has some exquisite lobby cards and posters and it's a real joy to see them all here together in one volume. Each issue has a glossy cover, and approximately 11x8.5" in size. This volume is 92 pages, of which only 30 pages are used for actual material from OUR RELATIONS. But the real bonus is the second half of the book is crammed full of rare material from lesser known films, which to the Hal Roach fan, will be the selling point here. THE OPINION This is the best volume in the series so far, not because it has the best films, but because so much rare stuff has been collected for so many obscure titles - and that to me makes it worth the buy. The more people who embrace these volumes the more chance we the fans have of the series being continued and more rare material being made available from a dedicated and well established author as Irv Hyatt.

"Movie Publicity Showcase - Volume 7" places the Laurel and Hardy film "Our Relations" (and more of Hal Roach's 1936-37 output) into its historical "first run" context, utilizing original press materials from the 1930's. Read about your favorite stars as they were during the day of these movies' initial releases. See how creative theater managers could draw in an audience when movie exhibition was an art form. Step back into time and see what movie fans of that day experienced when going to the movies! This is the seventh of a series.