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Songwriter's Market 2016: Where How to Market Your Songs

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From Writer's Digest Books : Songwriter's Market 2016: Where How to Market Your Songs before purchasing it in order to gage whether or not it would be worth my time, and all praised Songwriter's Market 2016: Where How to Market Your Songs:

5 of 5 people found the following review helpful. Mostly obsolete and irrelevant informationBy Mac WilliamsWhy bother listing all the publishers that won't accept unsolicited submissions? Aren't the people that buy this book by definition seeking to submit unsolicited material? Why else buy the book? Also, a lot of the information is horribly obsolete:Submit material through:MySpace!Cassette!VHS!Are you kidding me? Whoever slapped this thing together must have been asleep.If you have to double check everything on the internet to make sure it's up date... I mean, isn't that what the writers of the book were supposed to do?3 of 3 people found the following review helpful. Interesting and useful, not as much information as other entries in the seriesBy Reasonable ReviewerIn general, I am a fan of these Writer's Digest books that give information to aspiring artists and writers on where to sell their wares.This

particular book is divided into sections, choral work buyers, classical work buyers, producers, agents, etc. Between the sections, there are useful essays on how to be effective in marketing and selling your works. One caveat, almost all of the information in the book is available to the determined Google searcher. Also, there apparently are not a lot of venues to sell songs and chorale productions. All in all, it is a small investment to buy this book if you are beginning your journey to become a professional song writer. 1 of 1 people found the following review helpful. Great Book By Mary JO CRAGEN This was a gift to a friend in prison who writes music. He is very pleased with this exceptionally great book.

THE MOST TRUSTED GUIDE TO SONGWRITING SUCCESS For nearly 40 years, Songwriter's Market has provided songwriters and performing artists with the most up-to-date information needed to place songs with music publishers, find record companies and producers, obtain representation with managers, and much more. Featuring a holistic focus on all aspects of songwriting--from idea generation to marketing--this completely updated edition has more resources than ever before, giving you the tools and first-hand knowledge you need to launch your songwriting career. You'll also gain access to: Articles on improving and honing your songwriting craft: from finding your voice to using rhyme and alliteration to create a better song Technical pieces on project management, the best tools for songwriting on the go, and using social media to your advantage New interviews with industry executives and insiders Hundreds of songwriting-placement opportunities Listings for songwriting organizations, conferences, workshops, retreats, colonies, contests, venues, and grant sources (helpful for indie artists looking to record and tour on their own)+ Includes an exclusive FREE download of the webinar "Pat Pattison Masterclass: Rhythm and Point of View" by best-selling songwriter and author Pat Pattison "This book is for the self-starters, the hard workers, and the driven songwriters. Writing songs is only the first part of the journey. Once you've crafted the perfect song, you need to get it into the right hands. Songwriter's Market provides you with the tools you need to do just that." --Ben Camp, assistant professor of songwriting at Berklee, songwriter for Sony/ATV, and songwriter for artists on Columbia, Sony, and Universal "For many years, my role in the music industry has been as a director, and now an owner, of a global songwriter membership organization. Through my experience, I know that songwriters consistently refer to the Songwriter's Market as a go-to resource for credible services, information, and connections." --Sheree Spoltore, founder and president of Global Songwriters Connection and former assistant executive director of Nashville Songwriters Association International

About the Author Cris Freese is the associate editor of Writer's Digest Books and the Writer's Market series. He also writes the Standout Markets column and the feature articles on competition winners for Writer's Digest magazine.