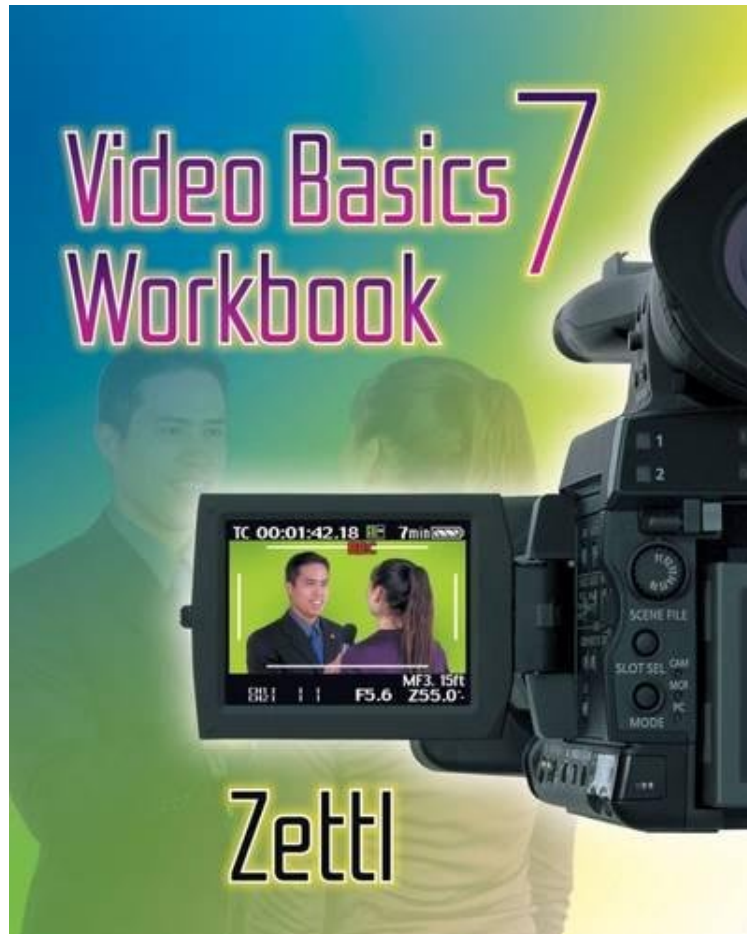


[Ebook free] Student Workbook for Zettl's Video Basics, 7th (Wadsworth Series in Broadcast and Production)

Student Workbook for Zettl's Video Basics, 7th (Wadsworth Series in Broadcast and Production)

Herbert Zettl

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Herbert Zettl : Student Workbook for Zettl's Video Basics, 7th (Wadsworth Series in Broadcast and Production) before purchasing it in order to gage whether or not it would be worth my time, and all praised Student Workbook for Zettl's Video Basics, 7th (Wadsworth Series in Broadcast and Production):

1 of 2 people found the following review helpful. This text is pretty interesting and helpfulBy Katy HannahGreat introductory survey to the world of filmmaking. It's kind of annoying that this book comes out with a new edition EVERY year, but it makes sense that it does due to the changing technology in filmmaking. Definitely rent this textbook, I would not recommend purchasing it, as you can always copy down information that you KNOW you're going to need. Additionally, if you learn basics, and later need more specific information, EVERYTHING in this text can be found on the internet.

Besides serving as a diagnostic tool for you, students can use the workbook to practice and develop their video production skills through summaries of the chapter content, key terms, activities, self-tests, and problem-solving applications. The workbook can be customized and bound into the student edition text.

About the Author Herbert Zettl is a professor emeritus of the Broadcast and Electronic Communication Arts Department at San Francisco State University (SFSU), where he led the Institute of International Media Communication and received the California State Legislature Distinguished Teaching Award and the Broadcast Education Association's Distinguished Education Service Award. Prior to joining the SFSU faculty, Zettl worked at KOVR (Stockton-Sacramento) and as a producer-director at KPIX, the CBS affiliate in San Francisco, where he participated in a variety of CBS and NBC network television productions. Because of his outstanding contributions to the television profession, Zettl was elected to the prestigious Silver Circle of the National Academy of Television Arts and Sciences, Northern California Chapter. He is also a member of the Broadcast Legends of the NATAS Northern California Chapter. Lecturing extensively at universities and professional broadcast institutions both in the United States and abroad, Zettl has presented key papers at a variety of national and international communication conventions. He is the author of VIDEO BASICS, TELEVISION PRODUCTION HANDBOOK and SIGHT SOUND MOTION, which are translated into several languages and published internationally. His numerous articles on television production and media aesthetics have appeared in major media journals worldwide, and he also developed an interactive DVD-ROM -- Zettl's VideoLab 4.0 (Cengage Learning). His previous CD-ROM version won several prominent awards, including the Macromedia People's Choice Award, the New Media Invision Gold Medal for Higher Education, and Invision Silver Medals in the categories of Continuing Education and Use of Video.